





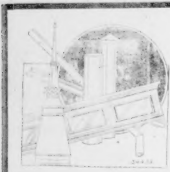




## King Edward Hotel, Strathmore

**FARMERS & OTHERS**—When you come to Town dine at the King Edward. First-class Meals at reasonable prices. We want your business, and will try to please you  
Light Beers, Soft Drinks, Cigars, Cigarettes, Etc.

D. C. Livingston      Manager



JAS. V. MORAN,

### Tinting that Speaks For Itself

We are willing to have our reputation for experience have weight in your choice of tinting.

### Dependable Tinting Work

Experience is an invaluable reputation for experience have weight in your choice of tinting.

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## Local Notings

As will be seen from our advertising columns, the Provincial School of Agriculture at Olds commences its Practical Courses in Domestic Science and Agriculture on October 28th.

Mrs. Montgomery will be at Home at the factory informally every Thursday, beginning October 2.

The One-Cent Sale is coming to Strathmore soon. Watch for Retail Drug Store ad next week.

The biggest bargain opportunity in Strathmore's history will be put on at the Retail Drug Store soon. Watch next week's Standard for Marshall's One-Cent Sale ad.

The Harvest Thanksgiving Service will be held on Sunday, October 12, special music being provided for these services.

The children of Mr. and Mrs. Buckton, of Chaslev, were baptised on Sunday, St. Michael and All Angels Church.

Harold Bell got in a carload of the new model Chevrolts last week.

Miss Esther Johnston, Pomoka, is at present on a two-week visit to her parents, Mr. and Mrs. A. Johnston.

During the past two days threshing has been going on fast, helped by wet weather, and number of good yields were reported. Skates in short in this year, but in our mind we will be able to give particulars.

Mr. J. Berkeley returned back to Strathmore last Thursday. He was one of the earliest to enlist from here joining up with an Imperial regiment, the King Edward Horse.

Asen was born to Mr. and Mrs. E. Richards on Sunday.

A Hard Times Social and Dance will be held in Berra Vale School on Friday, October 3, at 8 a.m. Come in your old clothes, and bring your friends. Proceeds divided between Hospital and Berra Vale School.

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# The Why? of Another Victory Loan

WHEN, on the morning of November 11th, 1918, the guns were hushed and glad tidings flashed across the world, there followed with the Nation's Prayer of Thanksgiving, one yearning query, which found echo in the faster beating hearts of wives, mothers, fathers, brothers, sisters and sweethearts. That query was, "How soon will our boy be home?" And, from France and Flanders, from Italy and Egypt, from Palestine and from far-off Siberia, there came an answering echo, "How soon, how soon, may we go home?"

CANADA caught the spirit of these longings, and at once resolved to satisfy them. It was an appalling task. Shipping was tragically scarce. The composition of the Army of Occupation had not then been settled. And other parts of the Empire as well as Canada were looking for the speedy return of their men.

THE problem was this. The half-million men that Canada had overseas had taken more than four years to transport to the field of battle. To bring them home in a few months was a gigantic undertaking—one to tax all Canada's ingenuity and resources. Canada solved the problem, but it meant crowding into a few short months, an expense for demobilization which it was impossible to foresee.

THEN, too, besides the sentimental aspect of the necessity for bringing the men home quickly the economic side could not be overlooked. The avowal, to transform efficiently and speedily the nation's army of fighters into a national army of workers.

## Need Divides Itself in Two Parts

### Obligations to Soldiers

That already incurred cost of bringing home troops from overseas has been authorized, and has been and is being paid to assist soldiers to ride over the period between discharge and their readjustment to civil life.

The payment of all soldiers still undemobilized. This includes more than 20,000 men and wounded who are still in hospital, and who of course remain on the Army payroll till discharged.

The upkeep of hospitals, and their medical and nursing staffs, until the need for them is ended.

These three items alone will use up at least \$200,000,000 of the Victory Loan 1919.

### Gratuities

There is also the gratuity which has been authorized, and has been and is being paid to assist soldiers to ride over the period between discharge and their readjustment to civil life.

For this purpose alone, \$61,000,000 must be provided out of the Victory Loan 1919, in addition to the \$200,000,000 already paid out of the proceeds of the Victory Loan 1918.

### Land Settlement

Furthermore, soldiers who desire to become farmers may, under the Soldiers' Land Settlement Act, be loaned money by which to purchase land, stock and implements. The money so advanced will be paid back; meantime each loan is secured by a first mortgage. Up to August 13th, 29,492 soldiers had applied for land under the terms of this Act; and 22,261 applications had been investigated, and the qualifications of the applicant approved.

For this purpose Canada this year requires \$24,000,000.

### Vocational Training

For this work, which, with the Vocational Training and Soldiers' Service Departments, embraces the most activities of the Department of Soldiers' Civil Re-establishment, an appropriation of \$37,000,000 is necessary.

Those who give thought to our outstanding obligations to soldiers, and to our need for national working capital, cannot fail to be impressed with the absolute necessity for the

The answer to the question "Why does Canada need more Victory Loan?" divides itself into two parts. (a) To finish paying the expenses of demobilization, and the obligations we still owe to our soldiers. (b) To provide national working capital.

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These national expenditures are war expenses. They will be accepted readily by every citizen who gives thought to the task which Canada faced following the Armistice, and to the success with which she has met it.

### National Working Capital

Canada needs national working capital, so that the way be able to lend credit to Great Britain and our Allies the products of our farms, forests, fisheries, mines and factories.

You may ask "Why sell to them if they can't pay cash?" The answer is, "Their orders are absolutely essential to the continuance of our agricultural and industrial property."

The magnitude of these orders and the amount of employment that created, will depend upon the success of the Victory Loan 1919.

### The "Why" of Credit Loans

Farmers and manufacturers (and that includes the workers on these orders) must be paid cash for their products. Therefore, Canada must borrow money from her citizens to give credit, temporarily, to Great Britain and our Allies. Actually, no money will pass out of Canada. If Canada does not give credit, other countries will; and they will get the trade, and have the employment that should be ours, to distribute amongst their workers.

And remember, we absolutely need these orders to maintain employment. If we don't finance them business will get the depression, employment will not be as plentiful, and conditions everywhere will be adversely affected.

### For Transportation

Money must also be available to carry on the nation's shipbuilding programme, and other transportation development work.

For loans to Provincial Housing Commissions who are building moderate priced houses.

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# Victory Loan 1919

"Every Dollar Spent in Canada"

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

## Standard News Items

A harness shop would do good business in Standard.

Mr. K. Enevoldsen is building an up-to-date barn on his farm south-east of town.

Standard has been visited during the last two weeks by a considerable number of American landseekers.

Threshing has been greatly hindered in the district by frequent rains, but crops already threshed are averaging well over thirty bushels per acre.

Mr. Aug. Jensen has disposed of all his interests in Standard and vicinity, and expects to remove with his family to Lacombe in November.

There is a good opening in Standard for a first-class physician and drug store. Grasswood Municipality has a standing offer of a bonus of \$500 to the first physician to locate permanently in Standard.

Enevoldsen Bros. and Kjær attended the big dance at Strathmore on Wednesday.

Mr. Burley and family are taking up their winter residence in Calgary, and left on Thursday.

T. Rasmussen and family are now occupying their new residence.

By an error we reported last week that Mr. Smith was in charge at the C.P.R. station; but it is Mr. Larson who is relieving Mr. Stuart.

Andrew Christensen, one of our most successful farmers, blew into town in a grand new "Baby Grand" the other day.

John Anderson, of Calgary, is visiting his sister, Mrs. A. Christensen, on their farm.

H. K. Enevoldsen has purchased the half-section adjoining his own land from A. Jensen.

C. Angelson has purchased A. Jensen's residence and adjoining property on Elsinore Avenue, and expects to occupy it in the near future.

Frangelist Anderson's meeting on Sunday evening was very well attended, and he will lecture on another subject next Sunday at 8 p.m.

D. Swenson and C. Sorenson were in Calgary this week to receive their Canadian citizenship papers.

S. Westergaard and S. Sorenson have established partnership, and are working N. P. Nelson's section north of Chaslev, where Mr. Westergaard and family will reside.

Sad accident occurred at Standard last week when the twelve-year-old son of Mr. and Mrs. H. Cassels, the first child, died, and working N. P. Nelson's section north of Chaslev, where Mr. Westergaard and family will reside.

K. Jensen being the officiating clergyman. Mr. and Mrs. Cassels have the sympathy of the people of Standard in their bereavement.

Several of our local business men have severed their connection with the Holmby, as is evidenced by their removal of signs.

Geo. Dykshild and Otto Jensen were Calgary visitors over Sunday.

Miss Mabel Dickson met with a painful accident on Friday afternoon, being badly cut while operating a binder on her father's farm. Her many friends hope for her early recovery, and most injuries are not so severe as at first reported.

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## Read our Advs.

**THOMAS H. EVES, AGENT**  
DE LAVAL  
DE LAVAL

**M. E. Church and E. D. Plummer**  
Osteopathic Physicians and Bloodless Surgeons  
Have Removed Their Quarters to THIRD FLOOR GRAIN EXCHANGE  
Occasionally Serves from Patients Home, Calgary.

ASSOCIATE DR. W. J. BROWN, RYE, EAR, NOSE AND THROAT SPECIALIST, WHO IS IN RYE, ONTARIO, AND VETERIN









